



# **NORTHPOINT**

## **CHRISTIAN TRAINING CENTER**

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### **GRAND RAPIDS**

**ANNUAL INSTITUTIONAL REPORT**

**2022**

**Northpoint Christian College exists to create a cost-efficient, educationally, and spiritually dynamic community where students are equipped to participate in the continuing work of Jesus through a rigorous curriculum of academic and theological studies, applied learning, and personal spiritual transformation.**

## Institutional Objectives

In keeping with this mission, Northpoint Bible College Grand Rapids Campus (hereafter Northpoint Bible College or Northpoint) is committed to accomplishing the following institutional objectives.

### INST Objective 1

To provide a genuinely cost-efficient educational experience that releases students, upon graduation, to pursue mission-minded vocations of compassion, service, and entrepreneurship unencumbered by substantial student debt.

### INST Objective 2

To provide a robust academic experience. Northpoint Bible College is committed to providing students with an educational experience with outcomes relevant to their vocation and to confer such degrees and grant such honors as are usually and customarily conferred in accredited institutions. Staff, faculty, and students are expected to bring passion, skill, and enthusiasm for academic preparation and the Christian faith to every area of the college experience.

### INST Objective 3

To foster personal and relational health. Northpoint Bible College is committed to seeing its students and graduates embody the life-giving attributes of the Gospel both personally and inter-personally. Staff, faculty, and students will be encouraged and expected to continually grow in love to all people, productively work toward reconciliation in all relationships, and communicate in the diversity of human relationships in a way that is consistent with the Gospel of Jesus Christ.

### INST Objective 4

To exercise a disciplined focus on preparing people for participation in the continuing work of Jesus. Northpoint Bible College is committed to creating an environmental, curricular, staff, and faculty experience intentionally oriented toward preparing students to embody the Gospel in personal character, interpersonal relationships, and proclaimed message.

### INST Objective 5

To experience the reality of being God's spiritual community. The direct activity of God, by the Holy Spirit, will be welcomed in the individual and corporate life of the College through His experienced presence, His active calls to encouragement and repentance, and through the miraculous.

**Institutional Objective 1** - To provide a genuinely cost-efficient educational experience that releases students, upon graduation, to pursue mission-minded vocations of compassion, service, and entrepreneurship unencumbered by substantial student debt.

Specific Institutional Outcomes	Means of Assessment	Criteria for Success	Date of Assessment	Assessment Results	Analysis of Results	Use of Results, Planned Changes	Department/Person (s) Responsible	Due Date	Resources Needed, Budget Impact
1.1 Student Affordability. Northpoint seeks to provide affordable tuition and adequate access to financial information and resources in an effort to fulfill its mission of offering a cost-efficient educational experience.	<p>1. Noel Levitz Satisfaction Survey [q.51]</p> <p>2. Tuition Cost/Comparison Cost Stats (prorate if here for two years)</p> <p>3. Average Graduate Indebtedness – (senior exit survey) repeat survey in 5 years.</p> <p>4. Provision of and Access to a Trained Federal Financial Aid Counselor (currently under the main campus)</p>	<p>1. Maintain a satisfaction ranking higher than level of importance. 6.0/7 or higher Or .5 of the importance rating (reword)</p> <p>2. Our goal is to maintain at least half the national average cost of tuition as calculated on the Northpoint tuition and fees page listed on our website.</p> <p>3. Compared to the national debt average our goal is to maintain a level of no more than half the national debt average. (use same model as tuition cost)</p> <p>4. TBD – currently all FFA is handled by the main campus- in</p>	<p>1. Yearly – March 14-29, 2021</p> <p>2. Annual review</p> <p>3. Yearly – April survey (fall after graduation) and 5 years post-graduation</p> <p>[Employment Rate reviewed 6 - months post-graduation Annual October review]</p> <p>4. TBD</p>	<p>1. Affordability Importance: [q.51] 2021- 6.73/7 2022- 6.66/7 Satisfaction: 2021- 6.80/7 2022- 6.67/7</p> <p>2. 2021: National Average \$38,000 NP average cost is \$9,230 *according to collegedata.com</p> <p>3. 2022 Average national student loan debt after graduation – TBD October 2022</p> <p>2021 Average national student loan debt after graduation - over \$30,000 as of 2020</p>	<p>1. Outstanding</p> <p>2. Outstanding</p> <p>3. Outstanding</p> <p>4. TBD</p>	<p>1. &amp; 2. A minimal \$25 tuition increase added per credit hour for 2020/2021</p> <p>3. We will continue to encourage/ council students not to accept unnecessary loans.</p> <p>4. TBD</p>	<p>1. Dr. Lidbeck</p> <p>2. President and Board of Trustees</p> <p>3. Executive Assistant and Media &amp; Marketing (to post on website)</p> <p>4. Currently Main Campus TBD</p>	<p>1. Results June 1, 2023 (next survey)</p> <p>2. Annual summer review (August 1, 2023)</p> <p>3. Annual summer review (October 1, 2022)</p> <p>Employment rate due November 1, 2022</p> <p>4. TBD</p>	<p>No changes needed at this time. Needs currently met under department budgets.</p>

		process of exploring training FFA to counsel students. Jamie to walk through the students WHAT the process is supposed to be expected.		(for undergraduate degree 2019/2020 stats)  NP average based on 8/16 responses, 25% were in the \$0-\$1,000 range  25% were in the \$1,001-\$5,000 range  25% were in the \$5,001-\$10,000 range  12.5% were in the \$10,001-\$25,000 range  12.5% were in the \$25,000+ range.  4. TBD					
1.2 - Recruitment & Marketing.									
1.2a – Recruitment. Northpoint seeks to maintain a sufficient recruitment strategy to sustain enrollment of sufficient qualified students to facilitate the mission of	1. Track Student Point of Contact, Youth Group and Sunday Visits – including NPWRSHP  2. Number of Campus visits	1. Goal to have 50 onsite visits this year (combined)  2. Goal – 15 for the year (1/week) while in session	1. Data collected and compiled throughout the year  2. Data collected and compiled	1. Number of Sunday Visits: 2018- 6 2019* - 5 2020*- 1 2021* - 0  Number of YG Visits:	1. Due to the impact of Covid-19, we were unable to be on the road recruiting as planned.	1. To improve our recruiting for the next year, we have reorganized the	1. Recruiting  2. Recruiting  3. Recruiting	1. July 1, 2023  2. July 1, 2023  3. July 1, 2023	No changes needed at this time. Needs currently met under department budgets.

<p>providing a cost-efficient education.</p>	<p>3. Number of Discover Day attendees</p> <p>4. Number of Trained Student Representatives</p> <p>5. New Student Data. New Student GPA and SAT/ACT Stats</p>	<p>(connect LG leaders with visitors) track Juniors and Seniors</p> <p>3. A major recruiting event took place (Y/N)</p> <p>4. Goal is to have 10-12 trained student representatives ready for recruiting events. This can also include the NPWRSHP team.</p> <p>5. GPA/SAT/ACT goal is to have students with an average of 3.2 GPA or higher for incoming freshmen</p> <p>22 average ACT score or higher</p> <p>Average SAT 1100 score or higher</p>	<p>throughout the year</p> <p>3. Annually 2<sup>nd</sup> / 3<sup>rd</sup> week in March 2021</p> <p>4. Annually June 2021</p> <p>5. Annually September and January</p>	<p>2018- 21 2019* - 15 2020*- 0 2021 – 1*</p> <p>Number of Christian School Visits: 2018- 13 2019*- 10 2020*- 4 2021* - 0</p> <p>Number of Non-Christian School Visits: 2018- 0 2019*- 2 2020*- 1 2021*- 0</p> <p>2. Number of Campus Visits (Students visiting the NP Campus) and Other Events (NPWRSHP, camps, etc.): 2021*: -8 campus visits -2 camps -3 conferences -9 service events with NPWRSHP</p> <p>3. Number of Discover Day attendees: 2019 - 205 2020*- cancelled</p>	<p>2. We had promising results with adding Indiana camps to our summer rotation. We acquired 4 Indiana students.</p> <p>3. The virtual option was not ideal, but it did help fill a gap in enrollment. Also, the continued web presence/content is still available for viewing.</p> <p>4. Successfully met this goal.</p> <p>5. The average GPA of 3.31 is a substantial increase from previous years.</p>	<p>recruiting structure and added a new admissions representative.</p> <p>2. An expanded presence of the NPWRSHP team at camps and additional training for our student representatives.</p> <p>3. Return to an onsite Discover Day</p> <p>4. Continue training new student reps.</p> <p>5. Continue to monitor student academic records during the admissions process.</p>	<p>4. Recruiting</p> <p>5. Admission s</p>	<p>4. July 1, 2023</p> <p>5. July 1, 2023</p>	
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				<p>2021*- Cancelled 2022 - 76</p> <p>Virtual Event Stats: 2020*- 2k views 2022 – did not host online event</p> <p>2021*- 1.1k views 10 registered 7 attended 40% enrollment return</p> <p>*Impacted by Covid-19</p> <p>4. Student Representativ es: 2020 – 12* 2021 – 19</p> <p>*Impacted by Covid-19</p> <p>5. New Student Data:</p> <p>Average GPA: 21/22- 3.33 (23/24 students – 1 student from out of state reflecting different GPA of 8.648)</p>					
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				<p>20/21 – 3.31 (25/31 students participated)</p> <p>New Student Average SAT/ACT Score:</p> <p>21/22- SAT- 1038 (10/24 students) ACT-26.3 (3/24 students)</p> <p>20/21- 1059 (14/30 students)</p>					
<p>1.2b – Marketing. Northpoint seeks to maintain a sufficient marketing strategy to sustain enrollment of sufficient qualified students to facilitate the mission of providing a cost-efficient education.</p>	<p>1. Website Review Completeness and accuracy of website content. (public accountability with access to institutional information including but not limited to employment and graduation rates, mission statement, catalogs, financial facts, admissions requirements, layout, background, color choices, fonts, images, multimedia,</p>	<p>1. Y/N Reviews were given.  2. Y/N Reviews were given.</p>	<p>1. July 2021 Future reviews to be scheduled annually in April (next April 2022)</p> <p>2. July 2021 Future reviews to be scheduled annually in April (next April 2022)</p>	<p>1. <b>Website Review.</b></p> <p><b>Student Scores:</b></p> <p>2020- (1 of 6 Requested): 53/56</p> <p>2021- (2 of 2) 54/56 54/56</p> <p>2022- (# of # requested) TBD/56</p> <p><b>Pastoral Scores:</b></p>	<p>1. Outstanding</p> <p>2. Outstanding</p>	<p>1. Update statistics providing accurate information and update annually</p> <p>2. Update statistics</p>	<p>1. Media &amp; Marketing</p> <p>2. Media &amp; Marketing</p>	<p>1. November 1, 2022</p> <p>2. November 1, 2022</p>	<p>No changes needed at this time. Needs currently met under department budgets.</p>

	<p>spelling and grammar, etc.) (See Appendix 1)</p> <p>2. Social Media Review (assessment of content, images and graphics, multimedia and stories, spelling and grammar, content accuracy, values, etc.) (See Appendix 1)</p>			<p>2020- (2 of 2 Requested): 56/56 54/56</p> <p>2021- (1 of 3 requested) 52/56</p> <p>2022- (# of 3 TBD/56</p> <p><b>Professional Scores:</b></p> <p><b>2020-</b> (0 of 2 Requested): N/A</p> <p>2021- (1 of 2 requested) 50/56</p> <p>2022- (#of # requested) TBD/56</p> <p><b>2. Social Media Review.</b></p> <p>Student Review Social Media:</p> <p>2020- (1 of 6 Requested): 23/24</p> <p>2021- (2 of 2 requested) 21/24 23/24</p>					
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				<p>2022- (# of # requested) TBD/24</p> <p>Pastoral Review Social Media:</p> <p>2020- (2 of 2 Requested): 24/24 23/24</p> <p>2021- (1 of 3 requested) 23/24</p> <p>2022- (# of # requested) TBD/24</p> <p>Professional Review Social Media:</p> <p>2020- (0 of 2 Requested): N/A</p> <p>2021- (1 of 2 requested) 22/24</p> <p>2022- TBD (# of # requested)</p>					
<p>1.3 - Budget. Northpoint seeks to manage its budgetary process and expenditures in a way that facilitates its institutional mission to offer a cost-effective educational</p>	<p>1. Internal Financial Audit</p> <p>2. Operational Cost by Function [See budget] *clarify with Trent how to navigate forward.</p>	<p>1. We received an unqualified opinion from an independent CPA firm as a result of an audit. (Y/N)</p>	<p>1. Annually July – August 2021</p> <p>2. TBD Annually (July 2022)</p>	<p>1. Fiscal year 21/22 audit report will be available October 2022.</p> <p>Fiscal year 20/21 Yes,</p>	<p>1. TBD</p> <p>2. TBD</p>	<p>1. &amp; 2. We may want to create a specific document [“Student Recruitment Cost</p>	<p>1. Finance Coordinator</p> <p>2. Finance Coordinator</p>	<p>1. Annually October 25, 2022</p> <p>2. October 1, 2022</p>	<p>No changes needed at this time.</p>

experience leaving students unencumbered by substantial student debt.		2. Basic functions to offer education (facilities, education, populi, library, main campus, faculty – operation cost)		we received an unqualified opinion was given. Audit was passed.  2. TBD July 2022		Ratio”] for this and continue to maintain accurate inhouse records.			
1.4 - Cost to Attend.									
1.4a – Tuition. Northpoint seeks to facilitate education at a tuition rate genuinely consistent with the mission of leaving students unencumbered by substantial student debt.	1. 5-year Tuition Cost & Fees History  2. Tuition Cost Satisfaction (q.51)	1. Y/N Assessment done  2. Maintain less than a one-point gap between the level of importance and satisfaction.	1. August 1, 2021  2. August 1, 2021	1. 21/22 - The average cost of NP tuition is \$9,230* compared to the national average of \$39,310**  *based on \$275 per credit hour **according to collgedata.com  20/21 - The average cost of NP tuition is \$8,455* Compared to the national average of \$38,120**  *based on \$250 per credit hour **according to collgedata.com  2. 2022 Affordability Importance: [q.51] - 2021- 6.73/7 2022- 6.66/7	1. A minimal \$25 tuition increase added per credit hour for 2020/2021 is consistent with our mission  The MA program cost at \$13,200 is consistent with our mission  See point 1.  2. Outstanding results	1. No change needed  2. No change needed	1. Registrar  2. Executive Assistant	1. Annual review August 1, 2022  2. Annual review August 1, 2022	No changes needed at this time. Needs currently met under department budgets.

				Satisfaction: 2021- 6.80/7 2022- 6.67/7					
1.4b – Housing Statistics. Northpoint seeks to facilitate affordable housing options for students that are convenient, quality, and consistent with the mission of leaving students unencumbered by substantial student debt.	1. Track need, placement, and average cost/night at Hyatt or host homes.	1. All students are provided with adequate housing. Y/N	1. June - September  2. June-September (2-3 weeks prior to start of fall semester)  *20 students were in need of housing arrangements for the FA21 semester	1. Number of students in host home 19/20- NA 20/21-NA* 21/22 -13  *Covid-19  2. Number of students at the Hyatt Place 19/20 - 5 20/21 – 7 21/22 - 5	1. & 2. Students are in need of affordable housing. This format is currently manageable , but we are looking for a more permanent solution.	1. &2. This format is currently manageable, but we are looking for a more permanent solution.	1. Executive Assistant  2. Executive Assistant	1. Annually August/September 2022	No changes at this time. Continuing to review alternative housing options.
1.5 - Retention. Northpoint seeks to maintain a healthy retention rate in order to facilitate cost-effective delivery of educational services in order to keep costs at a rate consistent with our mission of leaving students unencumbered by substantial student debt.	1. Annual Retention Rate Review/Reason for Leaving  2. Noel Levitz Satisfaction Survey – Percentage of students likely to return [Summary Report NP March 2022 survey compared to National 4-Year Private]	1. Goal to maintain a minimum average of 75% retention rate.  2. Maintain a satisfaction rate of 6 out of 7.	1. November 15, 2020  2. Yearly – March 14-29, 2021	1. 2018/2019 Retention Freshman to Sophomore – 85%  2019/2020 Retention Freshman to Sophomore – 46%  2020/2021 Retention Freshman to Sophomore – 75%.  2021/2022 Retention Freshman to Sophomore – TBD  <b>Reason for Leaving:</b>	1. The down year was due to the following: a. onset of Covid b. an unusually unhealthy class of freshman c. natural cycles	1. & 2. For the following year, we instituted personal interviews for all applicants. The retention saw an immediate restoration closer to previous numbers. We will continue emphasize and reinforce what constitutes as a good fit for our institution.	1. Registrar  2. Dr. Lidbeck	1. November 15, 2022  2. June 1, 2023	No changes needed at this time. Needs currently met under department budgets.

				<p>Finances: 20/21- 0% 21/22-</p> <p>Inter- Personal: 20/21 -14% (1 of 7) 21/22-</p> <p>Ability to be Academically Effective: 20/21- 0% 21/22-</p> <p>Change of Major or Life Direction: 20/21- 28% (2 of 7) 21/22-</p> <p>Spiritual/Emo tional Need/Challen ge: 20/21- 28% (2 of 7, health issues; the other is Challenge) 21/22-</p> <p>Lack of Satisfaction: 20/21- 14% (1 of 7 wanted a music degree, not ministry) 21/22-</p> <p>Ethical: 20/21- 0%</p>					
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				<p>21/22- Unofficial Withdrawal: 20/21- 14% (1 of 7) 21/22-</p> <p>2. Percentage of students likely to return: Our Institution – 21/22- 83%* 20/21- 86%</p> <p>Students Nationally – 21/22 – 73%* 20/21- 59%</p> <p>*based on average “yes” responses</p>					
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**Institutional Objective 2** - To provide a robust academic experience. Northpoint Bible College is committed to providing students with an educational experience with outcomes relevant to their vocation and to confer such degrees and grant such honors as are usually and customarily conferred in accredited institutions. Staff, faculty, and students are expected to bring passion, skill, and enthusiasm for academic preparation and the Christian faith to every area of the college experience.

Specific Institutional Outcomes	Means of Assessment	Criteria for Success	Date of Assessment	Assessment Results	Analysis of Results	Use of Results, Planned Changes	Department/ Person(s) Responsible	Due Date	Resources Needed, Budget Impact
2.1 - Miscellaneous Academic Data. Northpoint seeks to provide a robust academic experience and is committed to providing students with a quality education.	<ol style="list-style-type: none"> <li>1. Entrance/Exit Exam</li> <li>2. Average Student GPA (Institutional and by Program)</li> <li>3. Midterm Alerts</li> <li>4. Noel Levitz Survey (summary of academic satisfaction) [Q. 4]</li> </ol>	<ol style="list-style-type: none"> <li>1. Entrance Exam to be completed by all incoming freshmen</li> <li>Exit 100% of students to pass exit exam with a minimum of 60% or an improvement of 25% or more from the Entrance Exam</li> <li>2. Average Student GPA minimum of 3.00 (institution and by program)</li> <li>3. Midterm alerts were done and professors contacted students.</li> </ol>	<ol style="list-style-type: none"> <li>1. Entrance FA20 – August 2020 Exit SP21- April 2021</li> <li>2. Graduation</li> <li>3. 8<sup>th</sup> week of the semester</li> <li>4. Yearly – March 14-29, 2021</li> </ol>	<ol style="list-style-type: none"> <li>1. Entrance &amp; Exit Exam Scores* Freshmen Entrance: 2020 - 43% Avg. (30/30 failed 2020 exam)</li> <li>Senior Exit*: 2020- 67% Avg (2/15 students failed at 59%)</li> </ol> <p>*note, not the same students taking the Entrance and Exit Exam</p> <p>Comparison Data available 2022: 70.6% Avg 2022. 18 passed, 5</p>	<ol style="list-style-type: none"> <li>1. No results for comparison available. Overall exit score is acceptable, but two failures very near passing.</li> <li>2. There is improvement as time goes on, but all GPA's are acceptable.</li> <li>3. Covid was certainly a hinderance to personal contact with students. Personal contacts are expected to increase for the new year.</li> </ol>	<ol style="list-style-type: none"> <li>1. Remind teachers to make sure that the core elements are covered in their classroom .</li> <li>2. none needed at this time.</li> <li>3. Planning to increase personal contacts for the new year.</li> <li>4. Four courses that had shown to be problematic in the evaluation</li> </ol>	<ol style="list-style-type: none"> <li>1. Dr. Lidbeck (Student Care and Resource Coordinator assist)</li> <li>2. Registrar</li> <li>3. Executive Assistant</li> <li>4. Dr. Lidbeck</li> </ol>	<ol style="list-style-type: none"> <li>1. June 1, 2023</li> <li>2. June 1, 2023</li> <li>3. Week 11 of semester</li> <li>4. June 1, 2023</li> </ol>	No changes needed at this time. Needs currently met under department budgets.

		(Y/N) 4. Maintain or exceed a minimum satisfaction rate of 6 out of 7.		<p>failed. Entrance Avg was 44.1%.</p> <p>2. Average GPA 2020/2021 (Institutional and by Program): AVG. GPA FA21 -3.13 SP 22 – 3.06 Year – 3.1</p> <p>FA20 - 3.04 SP 21 - 2.97 Year - 3.0</p> <p>BAML FA21 -3.14 SP 22 – 3.1 Year – 3.12</p> <p>FA20 - 3.06 SP21 - 2.93 Year - 2.99</p> <p>BAMLP FA21 -3.12 SP 22 – 3.07 Year – 3.1</p> <p>FA20 - 3.09 SP21 2.96 Year - 3.02</p> <p>BAMLW FA21 - 3.2 SP 22 - 3.11 Year – 3.12</p> <p>FA20 2.84 SP 21 2.96 Year - 2.9</p>	4. The results met the acceptable level, but there is room for improvement. It is likely some of the newer courses did not perform as well.	s received a major overhaul.			
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				OYC FA21 -2.88 SP 22 – 4.0 Year – 3.44  FA20/SP21 Avg. 3.0  AAML FA21 -2.99 SP 22 – 1.27 Year – 2.13  FA20 - 3.15 SP21 - 3.44 Year - 3.3  FRESHMEN FA21 -2.69 SP 22 – 2.71 Year – 2.7  FA20 - 2.91 SP21 - 2.82 Year - 2.87  SOPHOMORE FA21 -3.33 SP 22 – 3.43 Year – 3.38  FA20 - 3.04 SP21 - 2.93 Year - 2.99  JUNIOR FA21 -3.13 SP 22 – 2.58 Year – 2.89  FA20 - 3.04 SP21 - 2.92 Year - 2.98  SR FA21 -3.54				
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				<p>SP 22 – 3.33 Year -3.44</p> <p>FA20 - 3.31 SP21 3.39 Year - 3.35</p> <p>3. Midterm Alerts FA21 Semester: 14 students were contacted with a 60% or lower in any class.</p> <p>1/20 students had 3-4 classes with failing grades.</p> <p>11/20 had 2 classes or less.</p> <p>Average midterm alert 51.08%</p> <p>20/20 received emails</p> <p>SP22 Semester: 6 students were contacted with a 60% or lower in any class. 0/11 students had 3-4 classes with failing grades.</p>					
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				<p>6/11 had 2 or classes or less.</p> <p>Average Grade for Midterm Alerts 55.32%</p> <p>11/11 received emails.</p> <p>SP21 Semester: 16 students contacted with a 60% or lower in any class</p> <p>7/22 students had 3-4 classes with a failing grade</p> <p>15/22 had 2 classes or less</p> <p>Avg. Grade for Midterm Alerts - 49%</p> <p>22/22 received emails</p> <p>Midterm Alerts FA20 Semester: Data N/A due to Covid-19</p>					
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				<p>0* met with advisor due to Covid.</p> <p>4. 2022 Academic Experience: Content of Courses: Level of Importance: 21/22-6.69/7 20/21-6.80/7</p> <p>Satisfaction: 21/22-5.12/7 20/21-6.08/7</p>					
<p>2.2 - Academic Resources. Northpoint seeks to provide adequate research resources and services to facilitate our mission of offering a robust academic experience.</p>	<p>1. Noel Levitz Survey - Tutoring (q. 20)</p> <p>2. Library Development and Number of Resources Available to Students.</p> <p>3. Relevant Noel Levitz Satisfaction Survey (Adequate library resources available) [q. #9]</p>	<p>1. Goal is to have less than a one-point gap in the level of importance verses the level of satisfaction.</p> <p>2. ABHE criteria met – 2% of budgeted resources were allocated to the library. Y/N</p> <p>3. Maintain a satisfaction level of 6/7 for available Resources/s ervices</p>	<p>1. Yearly – March 14-29</p> <p>2. Fall 2020 *Information derived from 2020 ABHE Annual Library Report</p> <p>3. Yearly – March 14-29</p>	<p>1. [q.20] Importance: 2021- 5.35/7 2022- 5.0/7 Satisfaction: 2021- 4.64/7 2022- 4.23/7</p> <p>2. 2022 Number of cataloged books in the library October</p> <p>Number of cataloged books in the library October 2020- 3,300 October 2021- 3,940 2022 - TBD</p> <p>Number of print library</p>	<p>1. Room for improvement</p> <p>2. The library has shown steady and significant progress.</p> <p>3. Within the acceptable range.</p>	<p>1. First, increase student awareness of our student tutoring option. Second, provide training instructions for the tutors early in the fall semester.</p> <p>2. &amp; 3. Additional library touch points, especially in the College Study Skills Course.</p>	<p>1. Dr. Lidbeck</p> <p>2. Dr. Lidbeck</p> <p>3. Dr. Lidbeck</p>	<p>1. June 1, 2023</p> <p>2. November 15, 2022</p> <p>3. June 1, 2023</p>	<p>No changes needed at this time. Needs currently met under department budgets.</p>

				<p>resources checked out 2021– 268 2022- TBD</p> <p>Number of electronic library books checked out 2021– NA 2022 - TBD</p> <p>Number of searches from all electronic resources, either owned or subscribed to by the library 2021– 4,275 (up from 421 last year) 2022- TBD</p> <p>Amount expended directly on all print and electronic library resources 2021– 7,375.08 (up from 6,616 last year) 2022 - TBD</p> <p>Number of information literacy teaching points 2021 – 249 (up from 196 last year)</p>		<p>Continued use of volunteer and intern cataloging . Also, addition of library staff procedural manual.</p>			
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				<p>2022- TBD</p> <p>3. 2022 Resources/services are adequate [q.9]</p> <p>Importance: 2021- 6.30/7 2022- 5.83/7</p> <p>Satisfaction: 2021- 5.75/7 2022- 5.46/7</p>					
<p>2.3 - Degrees. Northpoint seeks to provide clear academic outcomes that tie directly to the mission of the institution.</p>	<p>1. Entrance/Exit Exam Scores</p> <p>2. Degree Outcome Breakdown (separate document)</p>	<p>1. Entrance Exam to be completed by all incoming freshmen</p> <p>Exit 100% of students to pass exit exam with a minimum of 60% or an improvement of 25% or more from the Entrance Exam</p> <p>2. Degree Outcomes are available Y/N</p>	<p>1. Yearly August and April</p> <p>2. Degree Outcome Document is updated annually in compliance with the ABHE requirements .</p>	<p>1. Entrance &amp; Exit Exam Scores</p> <p>Freshmen Entrance: 43% Avg [30/30 failed 2020 exam].</p> <p>Senior Exit: 67% Avg 2/15 students failed at 59%</p> <p>Please note, not the same students taking the Entrance and Exit Exam</p> <p>Comparison Data available 2022: 70.6% Avg 2022. 18 passed, 5 failed. Entrance Avg was 44.1%.</p>	<p>1. We would prefer to have everyone pass the exit exam. Although, the two who failed were very close to passing (1 point off). We are concerned with the 5 students who failed.</p> <p>2. Satisfied</p>	<p>1. Remind all teachers the course objectives reflected in that exam are being met in class. Dr. Lidbeck will be addressing this at the Faculty Development Day.</p> <p>2. Each degree outcome has been reviewed and updated. We added numerous academic assessments and expect to</p>	<p>1. Dr. Lidbeck</p> <p>2. Dr. Lidbeck</p>	<p>1. June 1, 2023</p> <p>2. November 15, 2022</p>	<p>No changes needed at this time. Needs currently met under department budgets.</p>

				2. Degrees are all linked to outcomes and are directly tied to the mission of the institution.		be able to do a better job measuring student progress.			
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**Institutional Objective 3** - To foster personal and relational health. Northpoint Bible College is committed to seeing its students and graduates embody the life-giving attributes of the Gospel both personally and inter-personally. Staff, faculty, and students will be encouraged and expected to continually grow in love to all people, productively work toward reconciliation in all relationships, and communicate in the diversity of human relationships in a way that is consistent with the Gospel of Jesus Christ.

Specific Institutional Outcomes	Means of Assessment	Criteria for Success	Date of Assessment	Assessment Results	Analysis of Results	Use of Results, Planned Changes	Department/ Person(s) Responsible	Due Date	Resources Needed, Budget Impact
3.1 - Student Personal and Relational Health. Northpoint seeks to provide adequate resources for students to experience personal and relational health.	<ol style="list-style-type: none"> <li>1. Applicant Personal Interview</li> <li>2. EQ-i Assessments</li> <li>3. Life Group Leader Survey (End of Year Chapel Survey)</li> <li>4. Noel Levitz Satisfaction Survey (better person for attending Northpoint) [q.55]</li> <li>5. Student Exit Interview</li> </ol>	<ol style="list-style-type: none"> <li>1. Incoming students receive the required 3 signatures of approval by the admissions committee Y/N</li> <li>2. Review entrance /exit scores Target goal is to see a 5-point increase from entrance.</li> <li>3. TBD 2023</li> <li>4. Maintain</li> </ol>	<ol style="list-style-type: none"> <li>1. Upon Completion of Admissions file</li> <li>2. 13<sup>th</sup> week of Freshmen’s Foundations class</li> <li>3. Second week in April</li> <li>4. Yearly – March 14-29, 2022</li> <li>5. Upon exit (graduation or early exit)</li> </ol>	<ol style="list-style-type: none"> <li>1. 100% of students received an interview</li> <li>2. EQ-i Average Scores: FA21 Total Average Institutional Score: 21/22- 103.6 20/21- 104.10</li> <li>Freshmen 18/19 -102.7 19/20 -103.3 20/21 -97.7 21/22 -103.2</li> <li>Senior 18/19 -104 19/20 -103.8 20/21 -100.5 21/22- 107.2</li> <li>3. TBD (SP23)</li> <li>4. Importance: [q.55]</li> </ol>	<ol style="list-style-type: none"> <li>1. 100% of students received an interview</li> <li>2.The statistics do not demonstrate substantial improvement; however, we have not had this assessment available long enough to evaluate the same students to track improvement. In addition, it appears that increased self-awareness is a factor over time.</li> <li>3. TBD</li> </ol>	<ol style="list-style-type: none"> <li>1. No planned changes at this time.</li> <li>2. We formerly surveyed every grade, but we find it more advantageous to only compare freshmen and senior results. Same student comparisons available 2022.</li> <li>3. TBD (SP23)</li> <li>4. No immediate change is necessary to address this issue.</li> <li>5. No planned changes at this time.</li> </ol>	<ol style="list-style-type: none"> <li>1. Fred Betcher</li> <li>2. Executive Assistant</li> <li>3. Campus Pastor</li> <li>4. Dr. Lidbeck</li> <li>5. Registrar</li> </ol>	<ol style="list-style-type: none"> <li>1. November 1, 2022</li> <li>2. October 1, 2022</li> <li>3. June 1, 2023</li> <li>4. June 1, 2023</li> <li>5. November 1, 2022</li> </ol>	No changes needed at this time. Needs currently met under department budgets.

		<p>a minimum satisfaction rate of 6/7.</p> <p>5. Upon exit 100% of the students were given the opportunity for an interview Y/N</p>		<p>2021- 6.86/7 2022- 6.71/7 Satisfaction: 2021- 6.70/7 2022- 6.43/7</p> <p>5. 8/12 of the 2021 graduates seeking ministry positions were in ministry as of 6 months after graduation. 15/16 graduates participated in the Exit Interview that was offered April 2021.</p> <p>2/15 of the 2021 graduates who responded to the exit interview continued into higher education s of FA21.</p> <p>100% of students who left NP early were offered an exit interview.</p>	<p>4. Excellent results.</p> <p>5. Goal is to have 100% of the students participate in the exit survey/interview process. All students were offered to participate; however, we did not have any responses.</p>				
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<p>3.2 - Faculty Health and Development. Northpoint seeks to provide both an example and an environment of personal and relational health by ensuring staff and faculty embodiment of those ideals and the provision of adequate resources for growth.</p>	<p>1. Faculty Assessments 2. Faculty Development Day 3. Noel Levitz Satisfaction Survey (commitment to campus-wide healthy conflict and relationship management is evident) (q.49)</p>	<p>1. Faculty assessments by students – goal to maintain an average rating of 4.7 or higher 2. Faculty Development Day was held Y/N 3. Maintain less than a one-point difference between the level of importance and satisfaction.</p>	<p>1. Yearly December/April 2. Held Yearly – 1<sup>st</sup> or 2<sup>nd</sup> week of August (pending General Council) 3. Yearly – March 14-29, 2022</p>	<p>1. Faculty Assessments FA21- 4.78/5 SP22- 4.687/5 FA20 - 4.702/5 SP21 - 4.81/5 FA19- 4.76/5 SP20- 4.715/5 FA18- 4.789/5 SP19- 4.747/5 2. Faculty attended: 2022- TBD 2021 - 13/20 3. Importance: 2022- 6.66/7 2021- 6.69/7 Satisfaction: 2022- 6.12/7 2021- 6.39/7</p>	<p>1. Faculty Assessments were strong, especially for a year met with a global pandemic and classes were held online. 2. We would like to have a higher attendance rate, but due to calendar conflicts, we had a lower attendance this year. 3. These are very good results.</p>	<p>1. The changes in courses this summer were directed at the problematic courses over the past fall (specifically Pentecostal Leadership). 2. In the future, double check General Council schedule so we are able to have a higher attendance. 3. No changes necessary at this time.</p>	<p>1. Dr. Lidbeck 2. Dr. Lidbeck 3. Dr. Lidbeck</p>	<p>1. June 1, 2023 2. Annually First Thursday in August 3. June 1, 2023</p>	<p>No changes needed at this time. Needs currently met under department budgets.</p>
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**Institutional Objective 4** - To exercise a disciplined focus on preparing people for participation in the continuing work of Jesus. Northpoint Bible College is committed to creating an environmental, curricular, staff, and faculty experience intentionally oriented toward preparing students to embody the Gospel in personal character, interpersonal relationships, and proclaimed message.

Specific Institutional Outcomes	Means of Assessment	Criteria for Success	Date of Assessment	Assessment Results	Analysis of Results	Use of Results, Planned Changes	Department/ Person(s) Responsible	Due Date	Resources Needed, Budget Impact
4.1 - ABHE Bible and Ministry Requirements. Northpoint seeks to ensure that all graduates of have fulfilled the Bible, theology, and practical ministry courses required by the ABHE.	1. All programs are in compliance and both the institutional and ABHE requirements have been fulfilled.  Y/N	The completion of minimum of: 120 credit hours for BA 60 credit hours for AA 30 semester hours (45 quarter hours) for a graduate degree.  A core of general studies equivalent to 30 semester hours for a ABHE Commission on Accreditation COA Manual   2021 29 BA degree or 15 semester hours (24 quarter hours) for an AA degree, and	1. Graduation	1. 21/22 Graduates: 9 - MA 24 - BA 0 - AA 1 - OYC  20/21 Graduates 15 – BA 1 – AA	1. We continue to meet the requirements.	1. No changes needed.	1. Registrar	May 1, 2023	No changes needed at this time. Needs currently met under department budgets.

		with a minimum GPA of 2.0 Y/N							
4.2 - Ministry Focused Faculty. Northpoint seeks to maintain a faculty committed to and involved in the local Church and the mission of God.	1. Student Evaluations of Faculty (Faculty embodies the NP missional culture q. #23)  2. Staff evaluations of faculty	1. Maintain an average satisfaction rate of 4.7/5 or higher  2. Maintain an average satisfaction rate of 4.7/5 or higher	1. Yearly December/ April  2. Yearly week 10 of FA and SP semester	1. Student Evaluations of faculty FA21- 4.9105/5 SP22- 4.848/5  FA20 - 4.869/5 SP21 - 4.933/5  (Overall average evaluation rating, see section 3.2)  2. Overall average for staff evaluations of faculty* was: 21/22- 4.734/5 20/21- 4.745/5  *based on the average of final evaluations for fall and spring semester	1. The results are excellent.  2. Satisfactory	1. No changes at this time.  2. Staff evaluations of faculty will be selective in the 2021 school year. Focusing on new teachers, teachers who have previously received lower ratings to track improvement. Occasional checkups with the rest of the faculty.	1. Dr. Lidbeck (Executive Assistant to assist)  2. Dr. Lidbeck and Executive Assistant	1. June 1, 2023  2. June 1, 2023	No changes needed at this time. Needs currently met under department budgets.
4.3 – Internships									
4.3a - For Credit Internships. Northpoint seeks to facilitate the	1. Evaluation of Intern by Field Supervisor	1. 80% Evaluation Score from	1. End of fall semester	1. 2022 - TBD	1. Results were	1. We are pleased with the evaluation.	1. Dr. Lidbeck  2. Dr. Lidbeck	1. October 1, 2022	No changes needed at this time. Needs

<p>offering of for-credit internships of the highest quality in terms of hands-on opportunity, mentorship, personal development, and learning.</p>	<p>2. Intern Evaluation of Field Supervisor and Faculty Member</p>	<p>the field supervisor</p> <p>2. Interns provided evaluations at the close of their internship, rating their overall experience. Goal is to meet or exceed a rating of 4.5 out of 5 or higher.</p>	<p>2. Annually – 3<sup>rd</sup> week of September (taken following the final internship Presentations)</p>	<p>2021 - All students scored above the 75% mark. The avg. score was 91.1%.</p> <p>Class avg. was 88.4%. Only 1/12 students scored below 75% (73%).</p> <p>All soph. and jr. interns (18/18) scored above 80% from their field supervisors. Avg. was 96.9%.</p> <p>All senior interns (12/12) scored above 80%. Avg. was 92.7%.</p> <p>2. Results available in December 2022</p>	<p>excellen t.</p> <p>2. Results available December 2021</p>	<p>No changes at this time.</p> <p>2. We plan to use these results to make sure the field supervisors are quality internship opportunities for our students.</p>		<p>2. October 1, 2022</p>	<p>currently met under department budgets.</p>
<p>4.3b -NxtGenNow &amp; Other Non-Credit Internships. Northpoint seeks to facilitate the</p>	<p>1. Internship Department Assessments – assessing the intern’s</p>	<p>1. Department evaluations of each intern would come back</p>	<p>1. Yearly - 2<sup>nd</sup> week of April</p> <p>2. Yearly -</p>	<p>1. Data available SP23</p>	<p>1. The survey was not implemented</p>	<p>1. TBD 2023</p> <p>2. We have added a question to the</p>	<p>1. Executive Assistant</p> <p>2. Executive Assistant</p>	<p>1. June 1, 2023</p> <p>2. June 1, 2023</p>	<p>No changes needed at this time. Needs currently met</p>

<p>offering of non-credit internships of the highest quality in terms of hands-on opportunity, mentorship, personal development, and learning.</p>	<p>involvement during the internship. 2. Intern Satisfaction Survey – interns' evaluation of overall internship experience</p>	<p>with either Highly Recommend or Recommend for interns returning the following year. 2. Interns provided evaluations at the close of their internship, rating their overall experience. Goal is to meet or exceed a rating of 4.5 out of 5 or higher.</p>	<p>2<sup>nd</sup> week of April</p>	<p>2. Internship Satisfaction Survey Overall Experience – “Internship was of significant value to gaining hands on experience in my field.” 21/22** - 4.88 20/21* - 4.89/5  Overall Experience – “The combination of scholarship money and ministry experience was well worth my investment of time.” 21/22** - 4.94 20/21* - 5/5  **17/28 intern survey responses *9/21 intern survey responses</p>	<p>2022. Will be done in 2023. 2. Excellent results.</p>	<p>survey to rate the overall satisfaction of the internship experience and supervisors.</p>			<p>under department budgets.</p>
<p>4.4 - Graduate Placement and Continued Education.</p>	<p>1. Post-Graduation Employment Rate</p>	<p>1. To maintain an average of 80%</p>	<p>1. Annual ABHE Report</p>	<p>1. 2021 Graduate Employment Rate 75%</p>	<p>1. Excellent</p>	<p>1. We are hoping that improvements in the</p>	<p>1. Registrar 2. Registrar</p>	<p>1. Annually November 15, 2022</p>	<p>No changes needed at this time. Needs</p>

<p>Northpoint seeks to graduates students fully prepared and capable in terms of employment in the field of interest and in the pursuance of further education.</p>	<p>2. Advancement to Graduate Programs (add in survey with the employment rates)</p>	<p>employment rate or higher</p> <p>2. Goal is to prepare students advancing to a graduate program. (add question to survey - Graduation from Northpoint prepared me well for my graduate studies)</p>	<p>(November 15, 2021)</p> <p>2. Fall (November 15, 2021- 6 months post-graduation)</p>	<p>2020 - Employment Rate 92.3% (2021 Graduate Data available in December 2021)</p> <p>2. FA21 – 2/15 continued to grad program.</p>	<p>2021: Very good but not excellent.</p> <p>2. TBD</p>	<p>internships will contribute to excellent results in employment. 2021: Covid shutdowns may have contributed to this lower number.</p> <p>2. TBD</p>		<p>2. Annually November 15, 2022</p>	<p>currently met under department budgets.</p>
<p>4.5 -Relationships and Conflict. Northpoint seeks to graduate students who are emotionally and relationally healthy, who know how to handle conflict well, build healthy communities, and be successful in marriage.</p>	<p>1. Noel Levitz Satisfaction Survey (a commitment to healthy conflict and relationships is evident) [q. 49]</p> <p>2. Solutions Focused Counseling – project</p> <p>3. EQ-i [freshmen/senior score comparison] Conflict Score [measure that specific category] average incoming score low/high Senior average score low/high]</p>	<p>1. Goal is to have less than a one-point gap in the level of importance verses the level of satisfaction.</p> <p>2. Students receive a 75% or higher score</p> <p>3. Comparison stats available 2022 - Review entrance/exit scores Target goal is to see a 5-point increase from entrance</p>	<p>1. Yearly – March 14-29, 2021</p> <p>2. Annually 3<sup>rd</sup> week of December</p> <p>3. Yearly – September</p>	<p>1. [q.49] Importance: 2021- 6.69/7 2022- 6.66/7 Satisfaction: 2021- 6.39/7 2022- 6.12/7</p> <p>2. 2021/2022 10 of the 13 students surpassed the 75% mark on the final exam.</p> <p>2020/2021 All students surpassed the 75% mark on the final exam.</p> <p>3. EQ-i Average Scores: Freshmen</p>	<p>1. Although the results are very good, there is room for improvement.</p> <p>2. The results are good.</p> <p>3. The statistics do not demonstrate substantial improvement; however, we have not</p>	<p>1. Creating the Campus Pastor position may help us achieve even greater success in student satisfaction in this area.</p> <p>2. No changes at this time.</p> <p>3. We will consider changing the bench mark to “accomplished” instead of a set statistical analysis.</p>	<p>1. Dr. Lidbeck</p> <p>2. Pastor Kerry Watts</p> <p>3. Executive Assistant</p>	<p>1. June 1, 2023</p> <p>2. January 1, 2023</p> <p>3. October 1, 2022</p>	<p>No changes needed at this time. Needs currently met under department budgets.</p>

				<p>18/19 -102.7 19/20 -103.3 20/21 -97.7 21/22 -103.2</p> <p>Senior 18/19 -104 19/20 -103.8 20/21 -100.5 21/22- 107.2</p>	<p>had this assessment available long enough to evaluate on the same students to track improvement. In addition, it appears that increased self-awareness is a factor over time.</p>				
<p>4.6 - Social and Cultural Diversity Awareness and Health. Northpoint seeks to facilitate the development of a diverse community of people who are informed with regard to historical issues related to diversity, who listen well, and who are able to be bridge builders.</p>	<p>1. Textbook Percentages 2. NSOC (end of year survey in process) 3. Chapel Diversity 4. Diversity Recruitment Data</p>	<p>1. Conduct a summer review of textbooks, with a goal of getting at least 25% of classes to include at least one significant reading from an author of color with 50% in the next 3 – 5 years.  2. TBD – add to Noel Levitz or End of</p>	<p>1. Annually August (during the Academic Excellence Committee meeting)  2. Yearly - 3<sup>rd</sup> week in April beginning 2023  3. June 1, 2021  4. Yearly - May</p>	<p>1. In the 2020-2021 academic year, approximately 20% of the classes had at least one significant reading from an author of color.  2. TBD - SP23 survey not taken.  3. TBD SP23 survey  4. 2021 Data</p>	<p>1. This will be reviewed again in the summer 2022. We will continue to make improvements and reach towards the 50% goal within the next 3-5 years.</p>	<p>1. We made changes during the 20/21 to increase the number of diverse textbooks. We will continue to make efforts to increase the diversity of our resources. This will be integrated in the Academic Excellence summer meeting.  2. TBD</p>	<p>1. President and Dr. Lidbeck  2. President and Executive Assistant  3. Campus Pastor  4. Recruiter / Admissions Coordinator</p>	<p>1. September 1, 2022  2. June 1, 2023  3. August 1, 2022  4. June 1, 2023</p>	<p>No changes needed at this time. Needs currently met under department budgets.</p>

		<p>Year survey for 2022</p> <p>3. Chapel Diversity Ongoing goal of meeting a 40 - 60% rate of culturally diverse speakers.</p> <p>4. Target audiences of color when recruiting.</p>		<p>New Student Breakdown of Ethnicity: Asian – 1 (2.9%) Mixed – White &amp; African American – 1 (2.9%) Black/African – Non-Hispanic – 2 (5.7%) Hispanic/Latino – 4 (11.4%) White/Non-Hispanic – 27 (77.1%)</p> <p>2020/2021 New Student Breakdown of Ethnicity: Asian – 2 (5%) Hispanic/Latino – 7 (17%) White/Non-Hispanic – 33 (78%)</p> <p>2020/2021 Student Diversity by Degree: Asian – 100% working towards BAML with no minor</p>	<p>2. The meetings did not take place this year due to presidential transition, but will be implemented FA22</p> <p>3. TBD</p> <p>4. We are making continued efforts in increasing student diversity.</p>	<p>3. TBD</p> <p>4. Target audiences of color when recruiting.</p>			
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				<p>Mixed – White &amp; African American – 100% working towards BAML with Psychology Minor</p> <p>Black/African – Non-Hispanic – 50% working towards BAML with no minor and 50% working towards BAML with Worship Minor</p> <p>Hispanic/Latino – 75% are pursuing BAML with Psychology Minor and 25% are pursuing their AA</p> <p>White/Non-Hispanic – 25.9% are pursuing BAML with Worship Minor, 18.5% are pursuing BAML with Psychology</p>					
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				Minor, 40.7% are pursuing BAML with no minor, and 14.8% are pursuing their AA					
4.7 - Sexual Health. Northpoint seeks to provide students with the information and resources to develop lives that are sexually healthy and life giving to themselves and others.	1. Noel Levitz Satisfaction Survey (q.48)	1. Goal is to have less than a one-point gap in the level of importance verses the level of satisfaction.	1. Yearly – March 14-29, 2022	1. Importance : 2021- 6.69/7 2022- 6.68/7  Satisfaction : 2021- 6.29/7 2022- 5.79/7	1. The results are acceptable, but there is room for growth.	1. Creating the Student Care and Resource Coordinator position may help us achieve even greater success in student satisfaction in this area. There is a pipeline for resources in this area.	1. Student Care and Resource Coordinator	1. June 1, 2023	No changes needed at this time. Needs currently met under department budgets.
4.8 – Employee Health and Effectiveness. Northpoint seeks to create an environment where all employees model Christian character and exhibit excellence in their work.	1. Evaluation of the President  2. Board of Trustees Evaluation (President and Board Chair review BOT)  3. Staff Evaluations  4. Employee /Faculty Satisfaction Surveys	1. Presidential Evaluation was done. Y/N  2. BOT Evaluation was done. Y/N  3. Staff Evaluations were done. Y/N  4. Employee/Faculty Satisfaction Surveys were done. Y/N	1. Every 3 years in October (first review 2022)  2. Review done every 3 years (first review October 2022)  3. Annually in October  4. Bi-Annually in August (first held in 2021)	1. This did not take place as president was elected by the Board in 2022  2. TBD in 2022 (Sarah, reach out to Pastor Doug)  3. Individual evaluations are Confidential  4. Overall rating: 2021- 4.40/5 2023- TBD	1. TBD 2025  2. TBD 2022  3. Completed  4. Although the results are good, there is room for improvement.	1. TBD 2022  2. TBD 2022  3. The staff evaluation forms were revised this past summer to coincide with the institutions overall mission.  4. The areas for improvement are communication with faculty and compensation. The executive assistant and the Academic Dean are in process of	1. Chairman of the Board  2. President  3. President  4. Executive Assistant	1. October 15, 2025  2. October 15, 2025  3. October 15, 2022  4. September 1, 2023	No changes needed at this time.

		Maintain a minimum rating of 4.5/5 satisfaction rate				improving communication plan with the faculty regarding notifications with activities, etc). For the compensation section, the stats have been communicated to the President for future budget planning.			
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**Institutional Objective 5** - To experience the reality of being God’s spiritual community. The direct activity of God, by the Holy Spirit, will be welcomed in the individual and corporate life of the College through His experienced presence, His active calls to encouragement and repentance, and through the miraculous.

Specific Institutional Outcomes	Means of Assessment	Criteria for Success	Date of Assessment	Assessment Results	Analysis of Results	Use of Results, Planned Changes	Department/ Person(s) Responsible	Due Date	Resources Needed, Budget Impact
5.1 – Chapel. Northpoint seeks to facilitate a weekly chapel experience that authentically engages students in the experienced presence of God, engagement with Scripture, and leads to personal transformation.	<p>1. Chapel Survey (chapel speaker diversity, chapel theme, etc.)</p> <p>2. Chapel Attendance</p> <p>3. Life Group Attendance/ Involvement/Student Ministry Participation (Life Group survey at the end of year)</p>	<p>1. Chapel assessments were provided. Y/N Goal is to reach a satisfaction rate of 4.5/5 or better</p> <p>2. Students maintain an attendance rate of no less than 13 out of 15 chapel services per semester.</p> <p>3. Students maintain regular attendance of at least 6 out of 7 Life Group meetings. Also, students complete church involvement assessments</p>	<p>1. Second week of April 2023</p> <p>2. Chapel attendance was not tracked throughout the academic year due to Covid-19.</p> <p>20/21 - Weekly attendance taken throughout each semester</p> <p>3. 2<sup>nd</sup> week of each month during the fall and spring semester.</p>	<p>1. TBD</p> <p>2. 21/22 Chapel met in person, however attendance was not tracked due to Covid-19 restrictions and exemptions</p> <p>20/21 Met via Zoom due to Covid-19</p> <p>21/22 Chapel Attendance Alerts and Chapel fees were not charged due to Covid</p> <p>20/21 Chapel Attendance Alerts: 9 students accrued chapel fees</p>	<p>1. TBD</p> <p>2. Covid had an impact on the overall chapel experience. This year which lead to an inferior experience. This may have discouraged some student from attending.</p> <p>3. Due to Covid, we were unable to track the attendance of</p>	<p>1. TBD</p> <p>2. &amp; 3. We look forward to an in person chapel experience.</p>	<p>1. Campus Pastor</p> <p>2. Campus Pastor</p> <p>3. Campus Pastor</p>	<p>1. June 1, 2023</p> <p>2. June 1, 2023</p> <p>3. June 1, 2023</p>	<p>No changes needed at this time. Needs currently met under department budgets.</p>

		once a month during Life Groups.		<p>due to 3 or missed chapel services.</p> <p>3. Met via Zoom (Covid-19)</p> <p>Served in their church regularly: FA21- 88.5% SP22- 82%</p> <p>FA20- 84% SP21- 91%</p> <p>Attend church regularly: FA21- 89.5% SP22- 83%</p> <p>FA20- 85% SP21- 93%</p>	Life Groups using the Zoom online format.				
5.2 - Spiritual Environment in the Classroom. Northpoint seeks to ensure every classroom is genuinely connected to the mission of God both in terms of content and experience.	<p>1. Faculty Assessments (Faculty Assessment q.23 (faculty embodies the NP culture)</p> <p>2. Noel Levitz Satisfaction Survey (staff's enthusiasm for the mission of God is evident) [q.54]</p>	<p>1. Goal is to maintain an average satisfaction rate of 4.7/5 or higher</p> <p>2. Goal is to have less than a one point gap in the level of importance verses the level of satisfaction.</p>	<p>1. Yearly December/April 2021</p> <p>2. Yearly – March 14-29, 2021</p>	<p>1. Faculty Evaluations FA21- 4.911/5 SP22- 4.848/5</p> <p>FA20 - 4.869/5 SP21 - 4.933/5</p> <p>2. Northpoint Level of Importance: 21/22-6.6/7</p>	1. Faculty Assessments were strong, especially for a year met with a global pandemic and classes were	1. The changes in courses this summer were directed at the problematic courses over the past fall (specifically Pentecostal	1. Dr. Lidbeck 2. Dr. Lidbeck	1. June 1, 2023 2. June 1, 2023	No changes needed at this time. Needs currently met under department budgets.

				20/21-6.75/7  Northpoint Satisfaction Level: 21/22- 6.3/7 20/21- 6.61/7  *internal questions; no national data for comparison	held online.  2. Exceptional results	Leadership).  2. No changes needed.			
5.3 - Staff and Student Misc. Data	1. Student Choice Data found on Student Application  2. Noel Levitz Survey [Cost Efficient q. 51] [Academic Experience q. 14, 36, 41]	1. Student Choice Data reflects that our overall Institutional Objectives are met by student's top reasons for attending the institution. Y/N  2. Student Choice Data meets or exceeds our overall Institutional Objectives with a minimum of 6 out of 7 ranking Y/N [1- Cost Efficient q. 1, q. 5 2- Academic Experience q.	1. Collected on application  2. Annually Noel Levitz March 14-29 – given March 2021	1. Reasons students chose Northpoint:  <b>Affordability</b> 21/22- 16 (64%) 20/21- 19 (54.3%)  <b>Ministry Opportunities</b> 21/22- 10 (40%) 20/21 -17 (48.6%)  <b>Relationships</b> 21/22- 10 (40%) 20/21 -15 (42.9%)  <b>Flexible Scheduling</b> 21/22- 5 (20%)	1. The statistics are in keeping with our expectations.  2. Exceptional results	1. & 2. No changes needed at this time.	1. Admissions Coordinator  2. Dr. Lidbeck	1. September 12, 2022  2. June 1, 2023	No changes needed at this time. Needs currently met under department budgets.

		14, q. 36, q. 41 3- Relational Health q. 1, q. 46 4- Environmental Health q. 31 5- Experience Spiritual Community q. 46, q. 50]		20/21 -12 (34.3%)  <b>Academic Programs</b> 21/22- 4 (16%) 20/21 - 9 (25.7%)  <b>Location</b> 21/22- 5 (20%) 20/21- 9 (25.7%)  <b>Connection with Current or Former Student</b> 21/22- 4 (16%) 20/21- 6  <b>Church / Denomination Affiliation</b> 21/22- 6 (24%) 20/21- 5  <b>Pastor/Youth Pastor</b> 21/22- 6 (24%) 20/21- 2  <b>Faculty and Staff</b> 21/22- 3 (12%) 20/21- 2					
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				<p><b>Discover Day Experience</b> 21/22- 1 (4%) 20/21-2</p> <p><b>Campus Visit</b> 21/22- 1 (4%) 20/21-2</p> <p><b>Parents/Family</b> 21/22- 3 (12%) 20/21- 2</p> <p><b>Chapel Experience</b> 21/22- 0 20/21- 2</p> <p><b>College Events/Student Life</b> 21/22- 2 (8%) 20/21 -1</p> <p><b>Website</b> 21/22- 0 20/21- 0</p> <p>2. Student Choice Data on Noel Levitz</p> <p><b>1. Cost Efficient</b> [q. 51] Importance 2022- 6.66/7 2021- 6.67/7</p>					
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				<p>Satisfaction 2022-6.67/7 20/21 - 6.51/7</p> <p>[q. 5] Importance 2021- 6.73/7 2022- Satisfaction 2021- 6.80/7 2022-</p> <p><b>2. Academic Experience</b> [q. 14] Importance 2021- 6.67/7 2022- 6.60/7 Satisfaction 2021- 6.32/7 2022- 5.38/7</p> <p>[q. 36] Importance 2021- 6.75/7 2022- 6.74/7 Satisfaction 2021- 6.26/7 2022- 5.74/7</p> <p>[q. 41] Importance 2021- 6.79/7 2022- 6.74/7 Satisfaction 2021- 6.49/7 2022- 6.19/7</p> <p><b>3. Relational Health</b> [q. 1] Importance 2021- 6.67/7 2022- 6.67/7</p>				
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				<p>Satisfaction 2021- 6.51/7 2022- 6/7</p> <p>[q. 46] Importance 2021- 6.73/7 2022- 6.69/7 Satisfaction 2021- 6.44/7 2022- 5.9/7</p> <p><b>4. Environmen tal Heath</b></p> <p>[q. 31] Importance 2021- 6.73/7 2022- 6.70/7 Satisfaction 2021- 6.59/7 2022- 6.21/7</p> <p><b>5. Experience Spiritual Community</b></p> <p>[q. 46] Importance 2021- 6.73/7 2022- 6.69/7</p> <p>Satisfaction 2021- 6.44/7 2022- 5.90/7</p> <p>[q. 50] Importance 2021- 6.83/7 2022- 6.69/7 Satisfaction 2021- 6.68/7 2022- 6.34/7</p>					
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## MARKETING:

### WEBSITE - ABHE COMPLIANCE REVIEW

#### INTERNAL REVIEW

##### Standard 1

Assessment and public accountability. An institution must make information available to the public concerning student achievement and institutional performance outcomes, including graduation rates and rate of recent graduate employment in program related occupations.

- *Location on Website: "About" > Quick Facts (Find Answers) > Bottom of page; "Quick Facts & Statistics" - Access from bottom menu at all times*

The mission statement, institutional goals, and student learning objectives are easily located on the institution's website and in its catalog(s).

- *Location on Website: "About" - Access from top menu*
- *Location of Catalog on Website: Catalog - Access from bottom menu at all times*

##### Standard 2

The ongoing provision of reliable information to the public regarding institutional performance and student achievement, including graduation rates and employment rates for graduates of professional programs. Such outcomes data must be available via the institution's website through an easily identified link on the homepage.

- *Location on Website: "About" - Access from top menu; "Quick Facts & Statistics" - Access from bottom menu on every page including homepage.*

##### Standard 3

Institutional publications (including the catalog, see Condition of Eligibility 7), websites and other web presence, statements, and advertising that describe accurately and fairly the institution, its academic programs, its admissions requirements, its transfer credit policies and criteria, its articulation agreements, and its effectiveness claims.

- *Location of Catalog on Website: Catalog - Access from bottom menu at all times*
- *Location of Academic Programs on Website: "Academics" from top menu*
- *Location of Admissions Requirements on Website: "Admissions" from top menu; then select "Undergraduate" or "Graduate" for specific requirements.*

- *Admissions Requirements and Transfer Credit policies in Catalog.*
- *Location of articulation agreements and effectiveness claims on Website: “About” > Quick Facts (Find Answers) > Top of page; “Quick Facts & Statistics” - Access from bottom menu at all times*

**Standard 7 - (Indirect but applicable standards to be considered on website)**

Admissions requirements and procedures that are clearly communicated to prospective students, applied consistently in the admissions process, and appropriate to the level of education.

**ESSENTIAL ELEMENTS Relative to this standard, an accredited institution is characterized by:**

1. Accurate financial aid information in regard to scholarships, grants, loans and refunds that is published and made available to prospective and enrolled students.
  2. Evidence that financial aid practices meet regulatory and reporting requirements.
  3. Financial counseling services provided to help students make decisions regarding alternatives for financing their education and to inform students who receive financial assistance of any repayment obligations.
- *Location on Website: “Financial” from top menu - These standards do not specifically apply to the website, but we are working on implementing them to make them as easily accessible as possible*

**REVIEW RUBRICS FOR WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL:**

**EXTERNAL REVIEW**

Responses are collected through the distribution of online forms using Cognito Forms. Review Points are rated on a scale of 1-4. Space is given for additional comments on actual review form.

**Website Review\*:**

\*Based on: Layout, Background, Color Choices, Fonts, Images and Graphics, Multimedia, Navigation, Spelling and Grammar, Content Accuracy, Links, Affordability, Academics, Community, and Spirituality.

**SOCIAL MEDIA:**

**Social Media Review\*:**

\*Based on: Engaging Content, Images and Graphics, Multimedia and Stories, Spelling and Grammar, Content Accuracy, and Values.